2022

# EQUITABLE INNOVATIONS ACCELERATOR

# IMPACT REPORT

Find Ventures

## The Vision

Find Ventures is a first-stage funder that envisions a world where all entrepreneurs have an equitable opportunity in building companies and a confident shot at solving our world's greatest challenges. Find Ventures believes that by fueling a cohort of founders at the earliest stage with capital, robust resources and industry connections we will uniquely 'sprout' a generation of founders.

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# THE FOUNDERS

## 10 Tech startups 16 Founders $720K Raised

Bio Fiber Industries

Intentionalist

GoldenSHERPA
A Global Platform For Senior Living Solutions

Litesprite

cirkled in™

Clearbrief

Coltrain

Niftmint

Spritz

WHYLABS

**Ashley Stallworth**
Bio Fiber Industries

**Reetu Gupta**
Cirkled In

**Preshant Shukla**
Cirkled In

**Jacqueline Schafer**
Clearbrief

**Gautam Nayak**
Coltrain

**Sanjay Khicha**
Coltrain

**Margie Bensching**
GoldenSHERPA

**Laura Clise**
Intentionalist

**Swatee Surve**
Litesprite

**Jonathan G. Blanco**
Niftmint

**Kwame Boler**
Spritz

**Claudius Mbemba**
Spritz

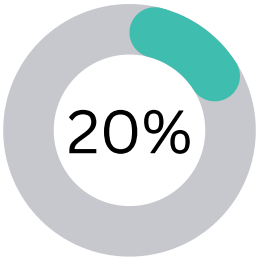
**Alessya Visnjic**
WhyLabs

**Maria Karaivanova**
WhyLabs

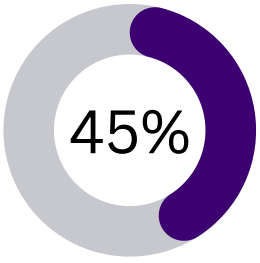
**Sam Gracie**
WhyLabs

**Andy Dang**
WhyLabs

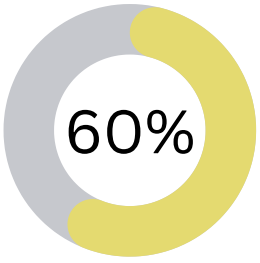
## Founders identify as...



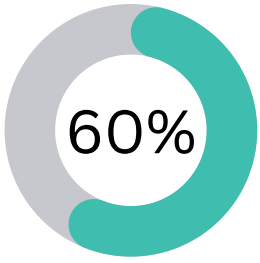

LGBTQIA+



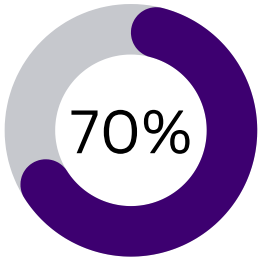

Outside of Seattle




Women




First-Time Founders




BIPOC

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# IMPACT REPORT

## 26+ PEOPLE HIRED

## 14 NEW CUSTOMERS

## $102.5K FOLLOW ON FUNDING

*through awards or grants - others are currently fundraising

> We are becoming known as a provider for WA state with national outreach. This [funding] has help us innovate more readily.
>
> **-Ashley Stallworth**
> Founder & CEO
> Bio Fiber Industries
> EIA Cohort Member

## 11-40% INCREASE IN REVENUE

## 6 NEW PARTNERSHIPS

## 2,000+ USER SIGNUPS

*AS OF MAY 2022 - NOVEMBER 2022

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# IMPACT REPORT

## WHAT THE MEDIA IS SAYING

Spritz
**The Startup Disrupting The Cleaning Industry for Domestic Workers**

Forbes

Intentionalist
**Part of the work that we're able to do with the Sounders and other teams comes back to the power of acknowledging and celebrating the diversity in our shared humanity," -- Laura Clise**

The Seattle Times

Clearbrief
**Litigator Says Using Clearbrief Cut Cost of Major Appeal by 20%**

LawSites

*Sources:*

- *https://www.forbes.com/sites/brittanychambers/2022/09/15/the-startup-disrupting-the-cleaning-industry-for-domestic-workers/?sh=4839f136afde*
- *https://www.seattletimes.com/sports/sounders/sounders-ol-reign-want-to-do-the-hard-work-to-spur-change-in-the-community/*
- *https://www.lawnext.com/2022/08/litigator-says-using-clearbrief-cut-cost-of-major-appeal-by-20.html*

## A FEW HIGHLIGHTS

- **Cirkled In**
  - Launched beta site for job and internship portal for the PNW and launched in two high schools
  - Featured in Puget Sound Business Journal as Founder to watch
- **Clearbrief**
  - Launched paralegal certification online course
  - Founder, Jackie, named to the 2022 Fastcase 50 list and booked as a speaker at ClioCon, a major national conference with over 10k small & solo firm lawyers attending
- **Coltrain**
  - " With the EIA funding, we have been able to transition to a new technical team... As we complete Version 2.0, we have set ourselves up to optimize our technical foundation. This is critical as we develop industry partnerships to help us monetize - integrating the clinical and commercial aspects of our business from a technical perspective will ensure sustainable growth and a pathway to monetize while we improve patient care" - Founder, Gautam Nayak
- **GoldenSHERPA**
  - Improved SEO and other marketing/social media analytics
  - Created Internship opportunities
- **Intentionalist**
  - Selected as a YWCA Seattle's 2022 Bertha Pitts Campbell Equity Small Business Champion Honoree. Founder, Laura Clise chose Find Ventures as the nonprofit to donate the award to!
- **Litesprite**
  - Featured on META Woman podcast & Penn State's 'Dare to Disrupt' podcast
- **Niftmint**
  - Developed 'NFTs for Conferences' for the TF blockchain conference
  - Received $100k non-dilutive grant from Google for Startups Latino Founder Fund

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# STAFF & ADVISORS

**Miranda Berger**
Earth Corps

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Co-Founder

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Madrona Venture Group

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Included.ai

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RareBreed Ventures

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Marketing + Creativity Director

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**Julie Pham, PhD**
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**Heather Redman**
Flying Fish Partners

**Eliza Golden Roady**
Acumen America

**Brady Ryan**
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**Lakshmi Shenoy**
Embarc Collective

**Ruchika Tulshyan**
Candour

**Martina Welkhoff**
WXR Fund

**Abbey Wemimo**
Esusu

**John White**

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# GET INVOLVED

## MAKE A DONATION

**bit.ly/FVEIADonate**

## SIGN UP FOR THE NEWSLETTER

Sign Up **bit.ly/FVJoinNews**

## CONNECT ON SOCIALS

## CONNECT TO AMAZONSMILE

**amzn.to/3DhLyNV**

Select Find Ventures as the nonprofit that you want to support and Amazon will donate .5% of all eligible purchases.

## CONTACT US

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